

American Parents Coalition Survey
Survey of N=600 Registered Voters in the Likely Electorate in Maine
Online sample matched to the L2 Voter File
Field Dates: March 8-12, 2025
Margin of Error: +/- 4.4 Percentage Points

1. **[QSRHSports] Given what you know, how familiar are you with the debate in Maine over transgender students born as biological males playing in women’s and girls’ sports?**

[RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT FAMILIAR	96%
NOT VERY FAMILIAR/NOT AWARE OR NOT FAMILIAR AT ALL	3%
Very familiar	67%
Somewhat familiar	29%
Not very familiar	2%
Not aware or not familiar at all	1%
Don’t know/Refused/Unsure [DNR]	1%

2. **[QWomenSports] Given what you know, in general, how do you think schools ought to handle the issue of transgender students in sports? Students should play on the team that aligns with their... [RANDOMIZE 1-2]**

Biological sex (sex at birth)	63%
Gender identity	24%
Don’t know/Refused/Unsure [DNR]	13%

3. **[QMainePolicy1] Maine’s current policy allows transgender students to participate in sports with the gender with which they identify rather than their biological sex. This means students born as biological males may play on the girls’ or women’s team if they identify as a girl or woman.**

Some have proposed instead requiring that students participate in sports on the team that aligns with their biological sex, reserving women’s and girls’ sports exclusively for students who are biological females. Would you support or oppose such a ballot measure? [PHONE And is that strongly [SUPPORT/OPPOSE] or somewhat [SUPPORT/OPPOSE]] [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	60%
STRONGLY/SOMEWHAT OPPOSE	31%
Strongly support	51%
Somewhat support	9%
Somewhat oppose	7%
Strongly oppose	25%
Don’t know/Refused/Unsure [DNR]	8%

4. **[QSchoolPolicy] Should Maine schools be required to notify a student’s parents before counseling a student about changing their gender identity? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY YES	72%
DEFINITELY/PROBABLY NO	21%
Definitely yes	60%
Probably yes	12%
Probably no	8%
Definitely no	13%
Unsure	6%

5. [QStudentInformation] Recent evidence has emerged that 57 public-school districts in Maine withheld information from parents about students' desire and efforts to change their gender identity if the parents were believed to be unsupportive of that change.

Do you think school administrators and teachers should be permitted to withhold information about a child's health from their parents if the district is concerned that the parent will disagree with the transition? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY YES	24%
DEFINITELY/PROBABLY NO	64%
Definitely yes	16%
Probably yes	9%
Probably no	10%
Definitely no	54%
Unsure	12%

MESSAGING

[RANDOMIZE ORDER QOPPONENTS AND QRIGHTS]

6. [QOpponents] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]
- | | |
|--|-----|
| Keeping women's sports for women is just common sense | 65% |
| Opponents of transgender students participating in women's sports are bigots | 21% |
| Don't know/Refused/Unsure [DNR] | 14% |
7. [QRights] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]
- | | |
|---|-----|
| We should prioritize fairness and safety for young women student athletes | 64% |
| We should prioritize helping transgender students feel included | 27% |
| Don't know/Refused/Unsure [DNR] | 9% |

You will now hear three statements made by opponents of Maine's current law, who support changing the law to prohibit biologically male students from competing in women's and girls' sports. [RANDOMIZE ORDER QBANBIOFAIR QPROTECTWOMEN QCOMPASSION]

8. [QBanBioFair] Women's sports exist for a reason – to give women an opportunity to compete among themselves and not against biological men. It is only fair to restrict women's sports to biological women.

Do you agree or disagree with this statement? [PHONE: And is that strongly [AGREE/DISAGREE] or somewhat [AGREE/DISAGREE]]?

STRONGLY/SOMEWHAT AGREE	66%
STRONGLY/SOMEWHAT DISAGREE	30%
Strongly agree	54%
Somewhat agree	12%
Somewhat disagree	11%
Strongly disagree	19%
Don't know/Refused/Unsure [DNR]	4%

9. [QProtectWomen] Young women should be protected in school, not forced to compete against biological men in sports competitions, because doing so can be harmful to women and girls.

Do you agree or disagree with this statement? [PHONE: And is that strongly [AGREE/DISAGREE] or somewhat [AGREE/DISAGREE]]? [RANDOMIZE SCALE 1-4,4-1]

STRONGLY/SOMEWHAT AGREE	65%
STRONGLY/SOMEWHAT DISAGREE	31%
Strongly agree	52%
Somewhat agree	13%
Somewhat disagree	9%
Strongly disagree	22%
Don't know/Refused/Unsure [DNR]	4%

10. [QCompassion] While it is good to be compassionate toward young people questioning their gender identity, it should not come at the expense of the female student athletes who face unfair competition and harm from having to compete against biological men.

Do you agree or disagree with this statement? [PHONE: And is that strongly [AGREE/DISAGREE] or somewhat [AGREE/DISAGREE]]? [RANDOMIZE SCALE 1-4,4-1]

STRONGLY/SOMEWHAT AGREE	69%
STRONGLY/SOMEWHAT DISAGREE	27%
Strongly agree	53%
Somewhat agree	16%
Somewhat disagree	9%
Strongly disagree	18%
Don't know/Refused/Unsure [DNR]	4%

11. [QMainePolicy2] Now that you have heard a little more about the issue, would you support a ballot measure to require that students participate in sports on the team that aligns with their biological sex, reserving women's and girls' sports exclusively for students who are biological females? [PHONE And is that strongly [SUPPORT/OPPOSE] or somewhat [SUPPORT/OPPOSE] [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	65%
STRONGLY/SOMEWHAT OPPOSE	28%
Strongly support	57%
Somewhat support	8%
Somewhat oppose	5%
Strongly oppose	23%
Don't know/Refused/Unsure [DNR]	6%

METHODOLOGY

Echelon Insights conducted a survey on behalf of American Parents Coalition to understand opinions of voters on women's sports, and reactions to messaging. The survey was fielded from March 8 to March 12, 2025 in English among a sample of 600 registered voters in Maine using a mix of probability and non-probability sampling. 30% of respondents were interviewed via live caller while 70% were contacted via text message to complete the survey online.

Respondents were sampled based on region, gender, age, race/ethnicity, educational attainment, and likelihood to vote quota targets derived from population benchmarks for registered voters.

The sample was weighted on Likely Electorate benchmarks for gender, age, race/ethnicity, education, party, region, 2024 vote, and 2020 vote participation. Estimates for gender, age and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 4.4 percentage points.